

Mobile 2.0 thoughts !!

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2.0 Fascination

An era marked by 2.0

2.0 ?

When do we say 2.0 ?



Geeks/Techies

Major Feature Upgrade



Academicians

Paradigm Shift

Business/Economics Folks

Demand/Supply Curve changed

Normal Guys

Life is much Better, Simpler

1.0 => 2.0

what is mobile/telecom 1.0 ?

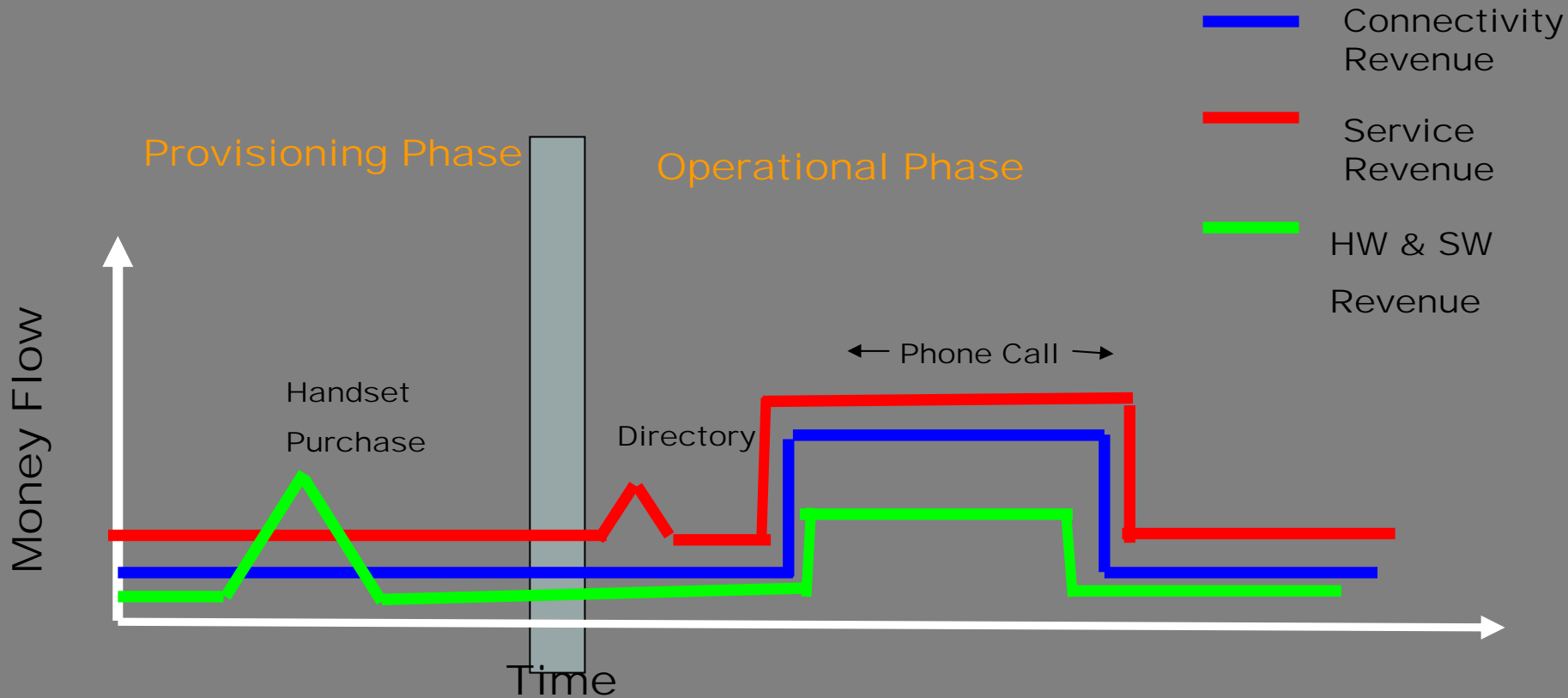
Mobile/telecom exists ?

To maximize user communications events

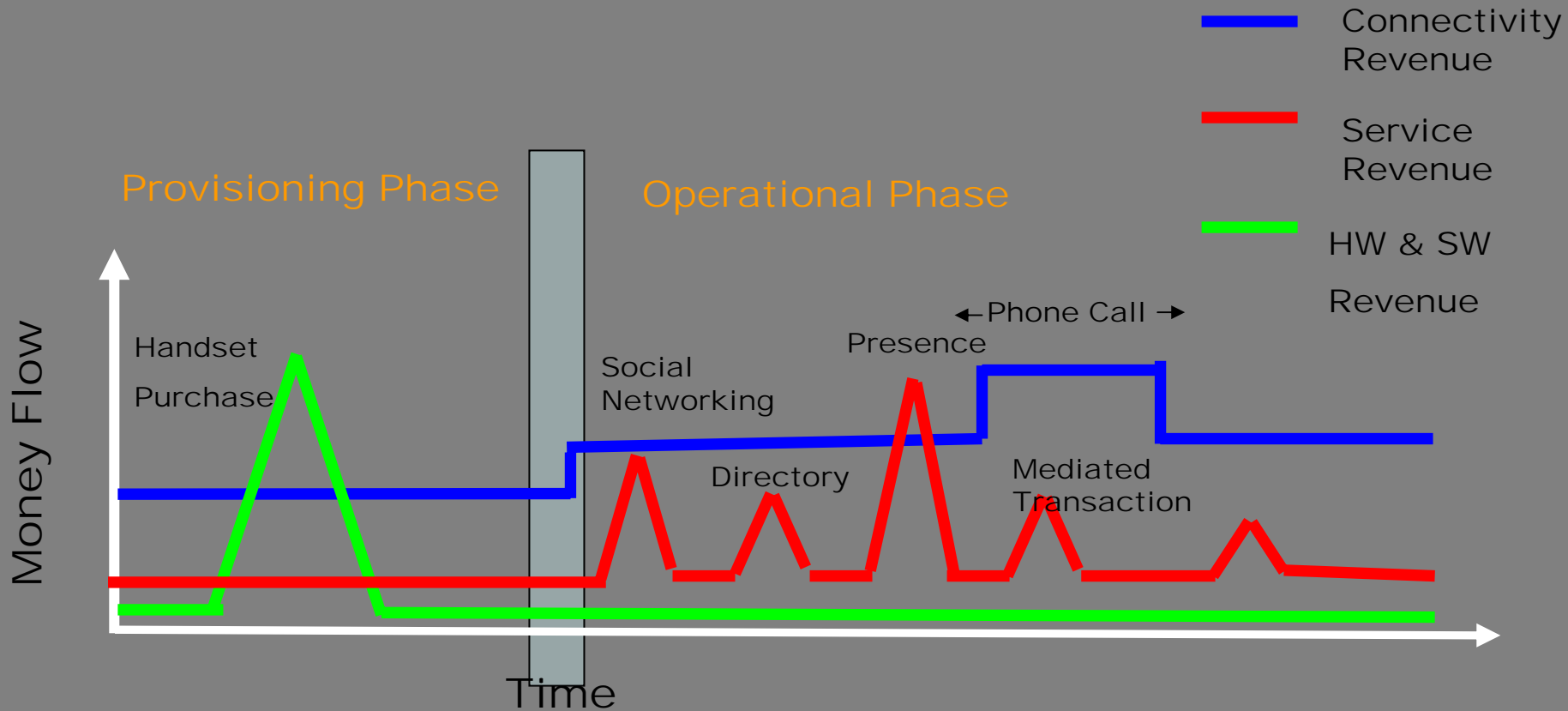
Mobile/Telecom 1.0

Networks are laid , phones are distributed,
People call and telcos make money

Mobile 1.0



Mobile 2.0



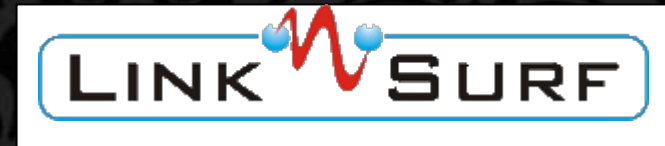
What is Presence ?

2 Rings - Reached home

3 Rings - Running Late

Players in India

Social Networking - LinkNSurf



Presence - Spokn ?



Players in India

Connectivity - FON



Mediated Transaction mChq Payments



Mobile 2.0

Are we there are yet !

Mobile 2.0

Kingdom of FAR FAR Away

Reference/Attribution

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Martin Geddes (www.telepocalypse.net)

STL (www.telco2.net/blog)

David Isenberg (<http://www.isen.com/>)

David Weinberger (<http://www.hyperorg.com/blogger/>)



**Thanks
Discussions!**